JANUARY 2023

WE BRING ACTIONS
FOR SUSTAINABLE
DEVELOPMENT

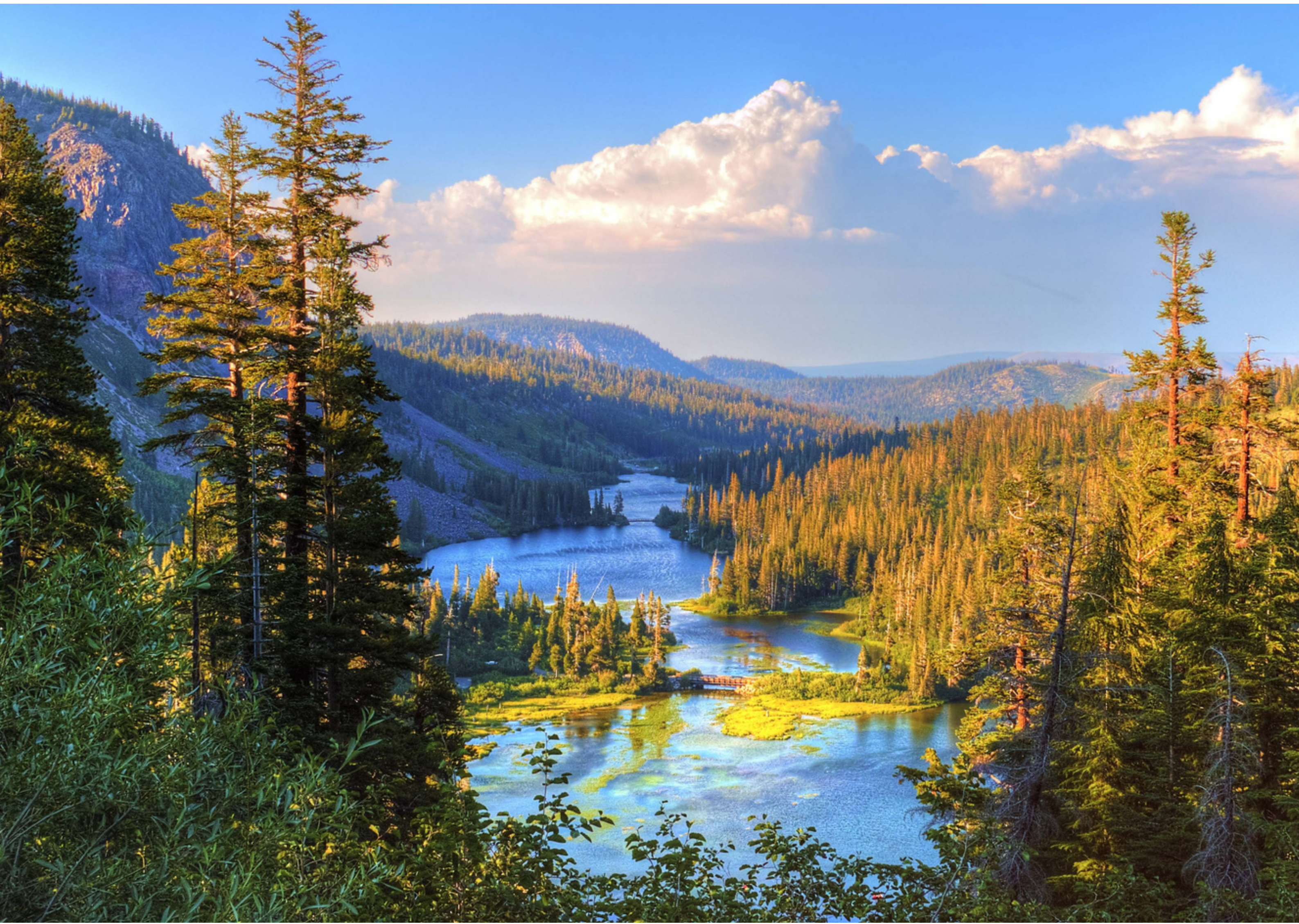
BROCHURE FOR
PRIVATE & PUBLIC
LISTED COMPANIES

WATSONS DISTRICT

A GLOBAL NET ZERO
RESEARCH INSTITUTE

At watsons district,

We empower Net Zero and ESG governance, assisting private and public companies in ESGs corporate development and put the basics for a better sustainable interconnected business.
We strive to bring greater commitment across corporations to our world community. We help companies apply sustainability in their thinking and decisions - providing innovative, elegant and effective solutions that embed ESGs and Net Zero principles into their strategies and operations.
A set of tools to help companies understand how ESGs criteria could affect their value, identify new opportunities and set new goals. We also provide precious insight to financial markets and support the evolving complex needs of asset managers and investment funds.



Specific Esg actions for the sustainable development of Public listed companies.

A sustainable development has become a pressing concern around the world. It is becoming increasingly important for businesses to focus on sustainability while maintaining ethical behaviour and giving support to the communities in which they operate.
Over the past few years, there has been significant growth in ESG investments around the world as more and more organizations realize the interdependence between people, environmental, and economic issues and consider these in their decision-making.
This has become something that stakeholders demand, and investors expect and if you want to rise your company in the market you have to understand there is no other way.
ESG is becoming one of those acronyms that everyone knows, but not everyone understands. In this presentation, we want to provide with answers to common questions you might have about what ESG is, how ESG creates value, or why ESG actions are important.

Asset Managers for esg's development

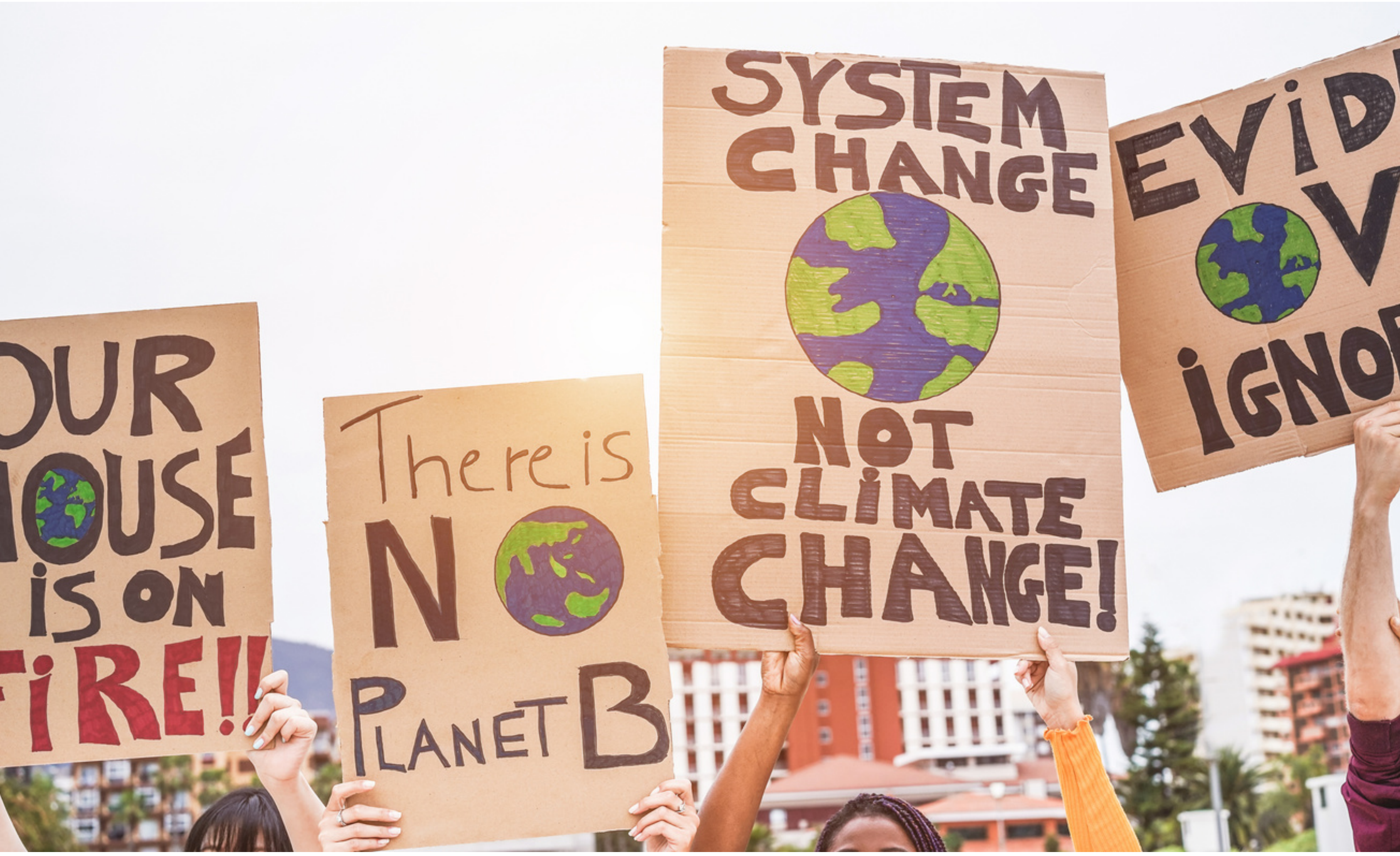
Asset Managers and Institutions of the world have signed several agreement to respect the Paris Agreement Goals on the Net Zero Pathway and due to political reasons they have to direct financial resources only in companies in line to a Net Zero World.
There is no other way.
And is the right thing to do because we have to respect our planet, our communities and ourselves.
In 2020, Investor Agenda endorsed a new initiative, the "Net Zero Asset Managers Initiative". Is an international group of asset managers committed to supporting the goal of net zero greenhouse gas emissions by 2050 or sooner, in line with global efforts to limit warming to 1.5 degrees Celsius; and to supporting investing aligned with net zero emissions by 2050 or sooner.
At 31 december 2022, the initiative has reached more than 300 member with a total of 59 trillion AUM (asset under management).

"E" Factors

The Environment is one of the most important things we need to preserve if we want to continue to live and grow on this planet. Company's operations and processes play a key role in whether it is environmentally responsible and socially-friendly and embodied sustainability. This mean also bring significant value to shareholders, investors and customers. Indeed, ESG issues encompass a range of topics that apply to all industries and organizations in one way or another.

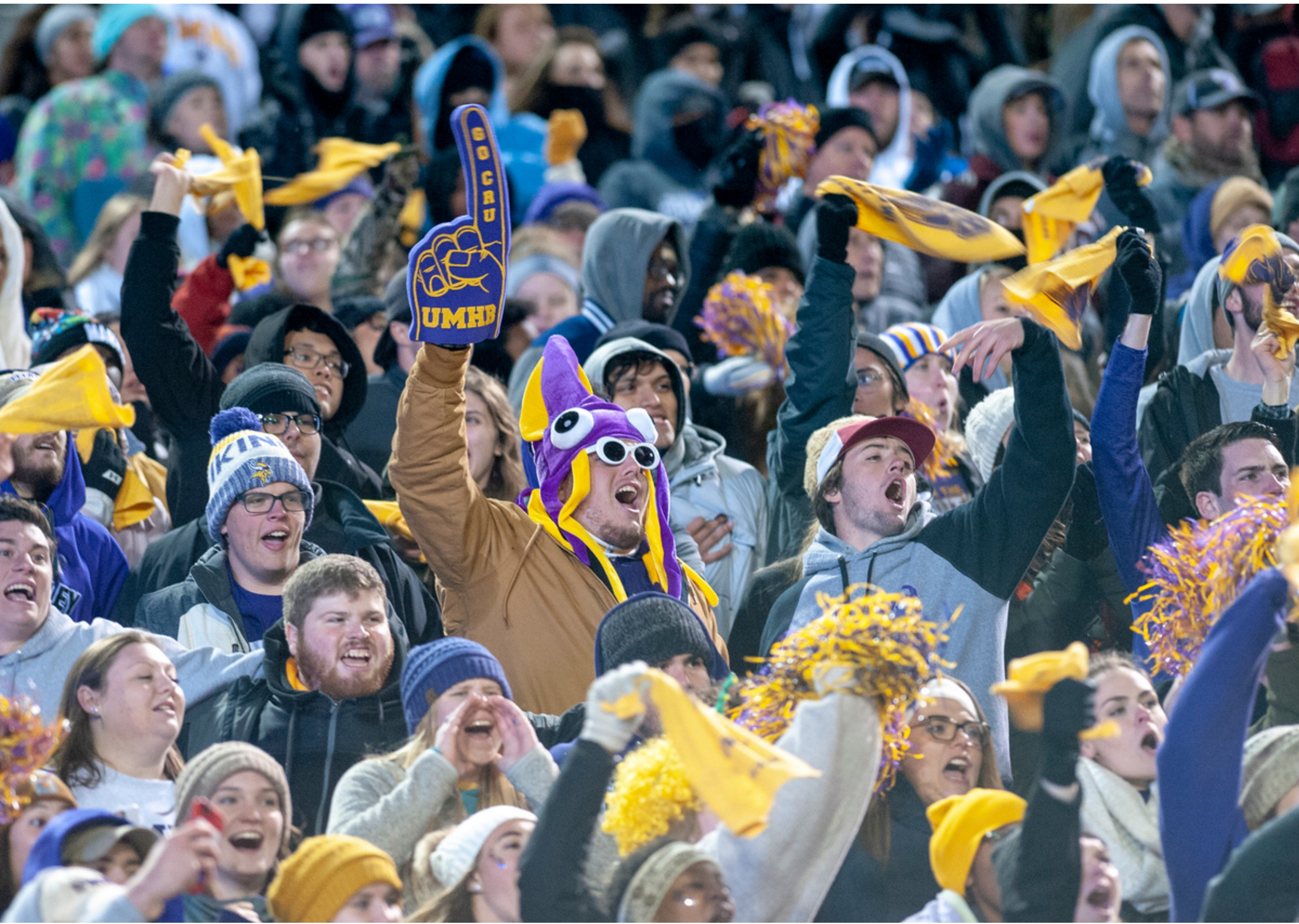
The following are some of the most significant "E" factors:

Climate Change, Greenhouse gas emission, Biodiversity, Deforestation, Pollution, Water and Waste Management, Circular economy, Ethical behaviour.



"S" PARAMETERS

The 'S' parameters in ESG refers to a company's interaction with its people: employees, suppliers, clients and communities in a whole.
As well as the social and political environment in which it works. The Sustainability Accounting Standards Board (SASB) and the Global Reporting Initiative (GRI), for example, have developed on existing frameworks addressing social concerns in ESG.
They consider the following Social Parameters:
Human rights, Consumer protection, Equality & Diversity, (Inclusion), Working Conditions, Data security and Digital rights, Health and Well-being, Access to Union or works Council, Community Engagement, Education.



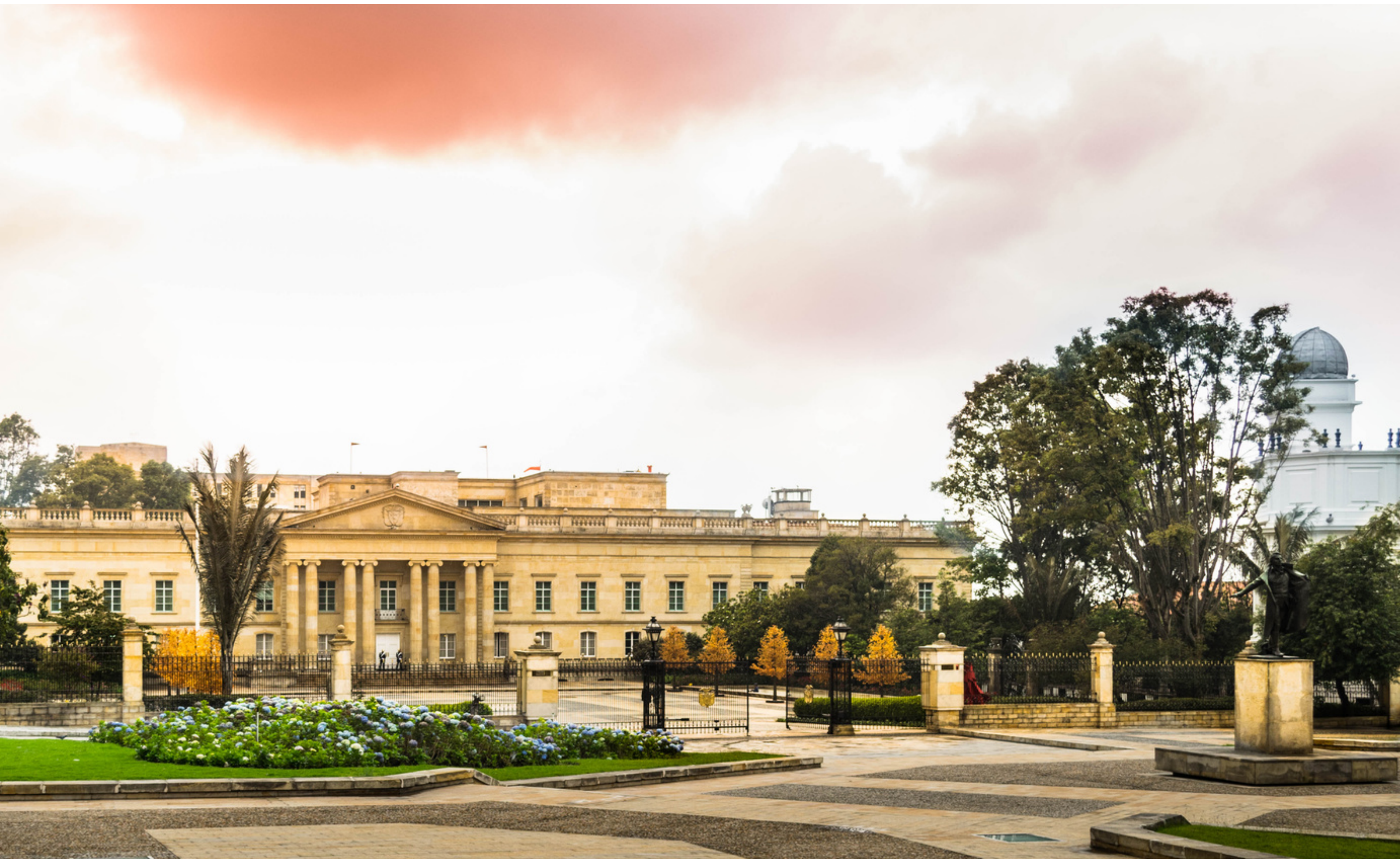
"G" FOR GOVERNANCE

Governance risks and opportunities are what the 'G' in ESG stands for and is important to understand that good management is essential to strive good governance. Today, ESG rules are required for an effective corporate governance and that's where Watsons District provide plus to businesses.

The following are some "G" factors to consider:

Disclosure & Transparency, Business ethics, Bribery and Corruption, Compliance, Risk management, Accounting and Taxes, Compensation and Salary, Board diversity and independence

In reality, "Governance" encompasses everything.



Approach to sustainability

As a Global Net Zero Research Institute - we believe sustainable investing (SI) is shifting, and will continue to shift, capital markets. We at Watsons District aim to better serve clients and lead fund industry forward incorporating real sustainability and take into consideration ESG principles in the business operations and boards administration.

Our Sustainable Operations edge to a research-based, credible, future-facing Net Zero and individual-driven approach.

We have four principles: Integrated Research - to help mitigate ESG risks and enhance ESG values and financial returns. Innovative Strategies - to translate sustainability research into clients-oriented outcomes. Influential Engagement - to advance sustainable business practices and outcomes. Stewardship - to foster real and right values in our societies and individuals.

MORE THAN THIS...

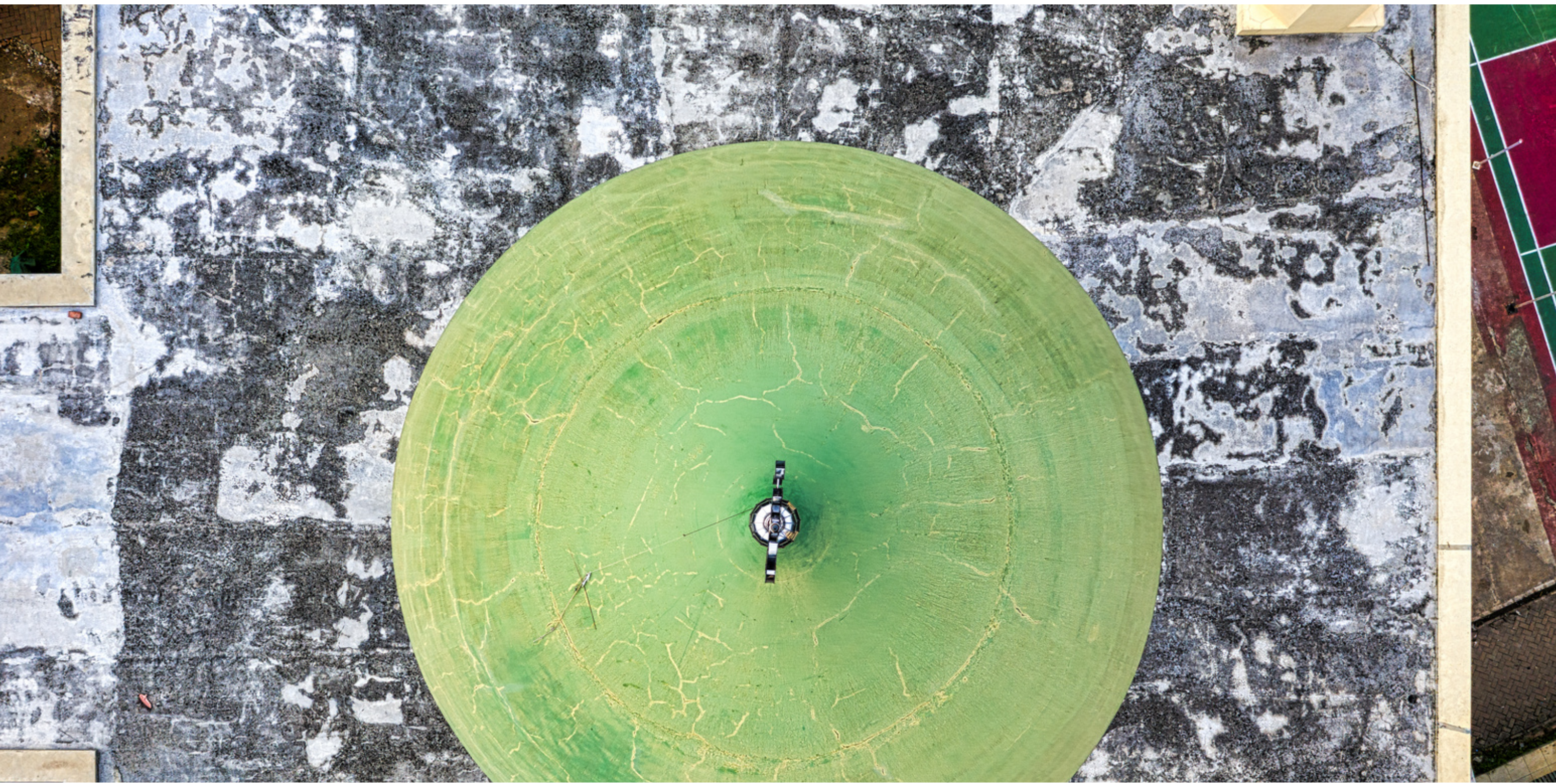
We bring an independent, outside view to supplement companies internal resources and knowledge.

We look at Sustainability/ESG through an investor lens having previously worked with and for institutional investors, while keeping a holistic view on all stakeholder needs, such as customers and employees. Our deep and direct experience in ESG provides you with unique and relevant viewpoints, while allowing you to maintain control of your own practices and communication strategy. Our global operations reach helps you navigate through varying investor best practices.

Our services guarantees unparalleled client focus and maximum adaptability to companies needs. We provide ongoing support and thrive on building longterm partnerships with our clients.

POSITIVE OUTCOMES FOR WATSONS DISTRICT'S CLIENTS

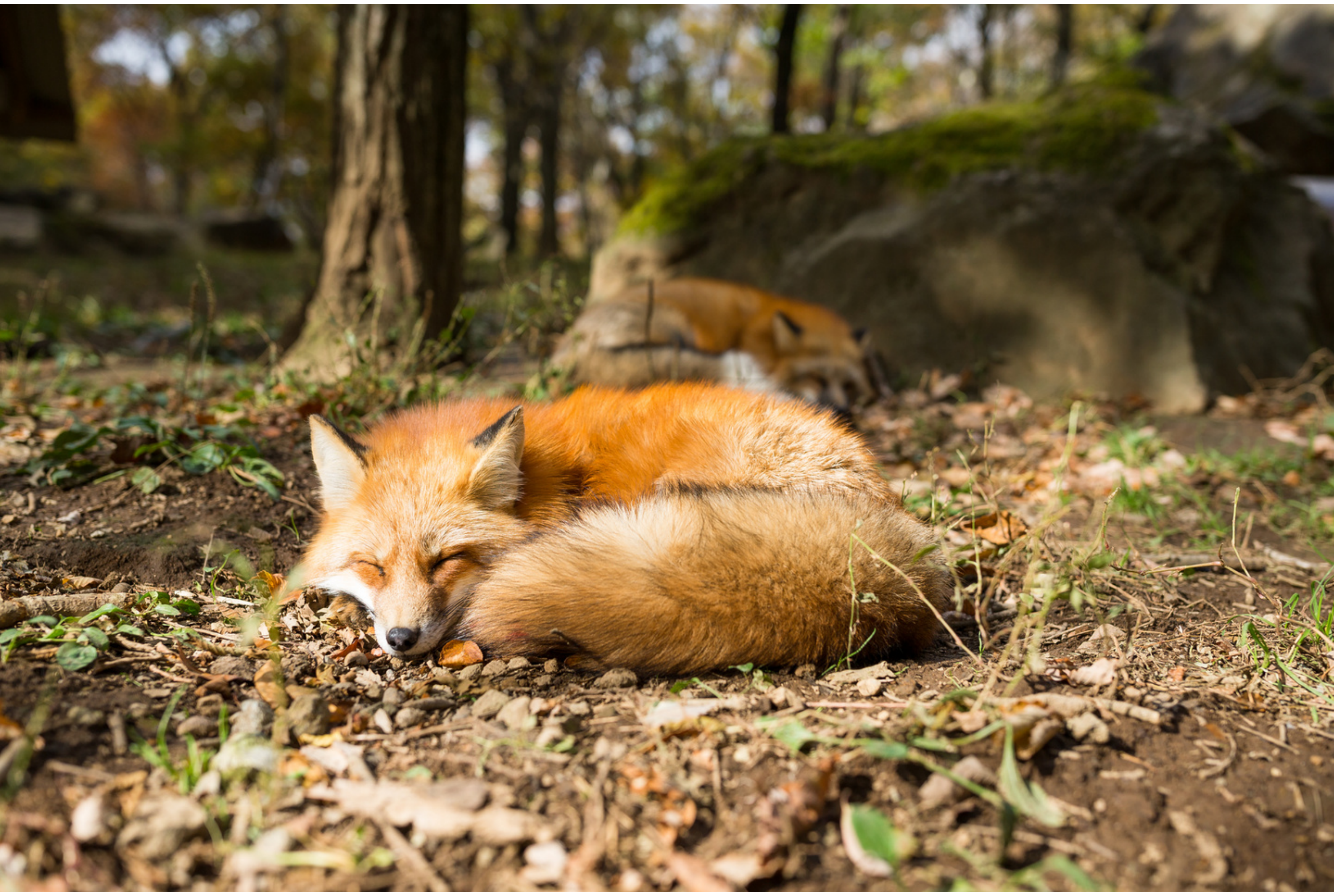
· Align ESG direction with Business Strategies
· Identification of the best ESG Roadmaps
· Coordinated and targeted ESG Investor Meetings
· Tailored ESG and Net Zero Advisory
· ESG Equity Research and Investor Presentation
· New ESG focused investors
· Adoption of ESG international disclosure frameworks (SASB, TCFD etc.)
· Foster strategic relations
· Be useful to our Community
· Fighting Climate Change
· Help humankind in his great challenge
· Help our planet in long term perspective
· Prosperity & Stewardship
· Happiness



WATSONS DISTRICT FOX PROGRAM

Be part of our community.

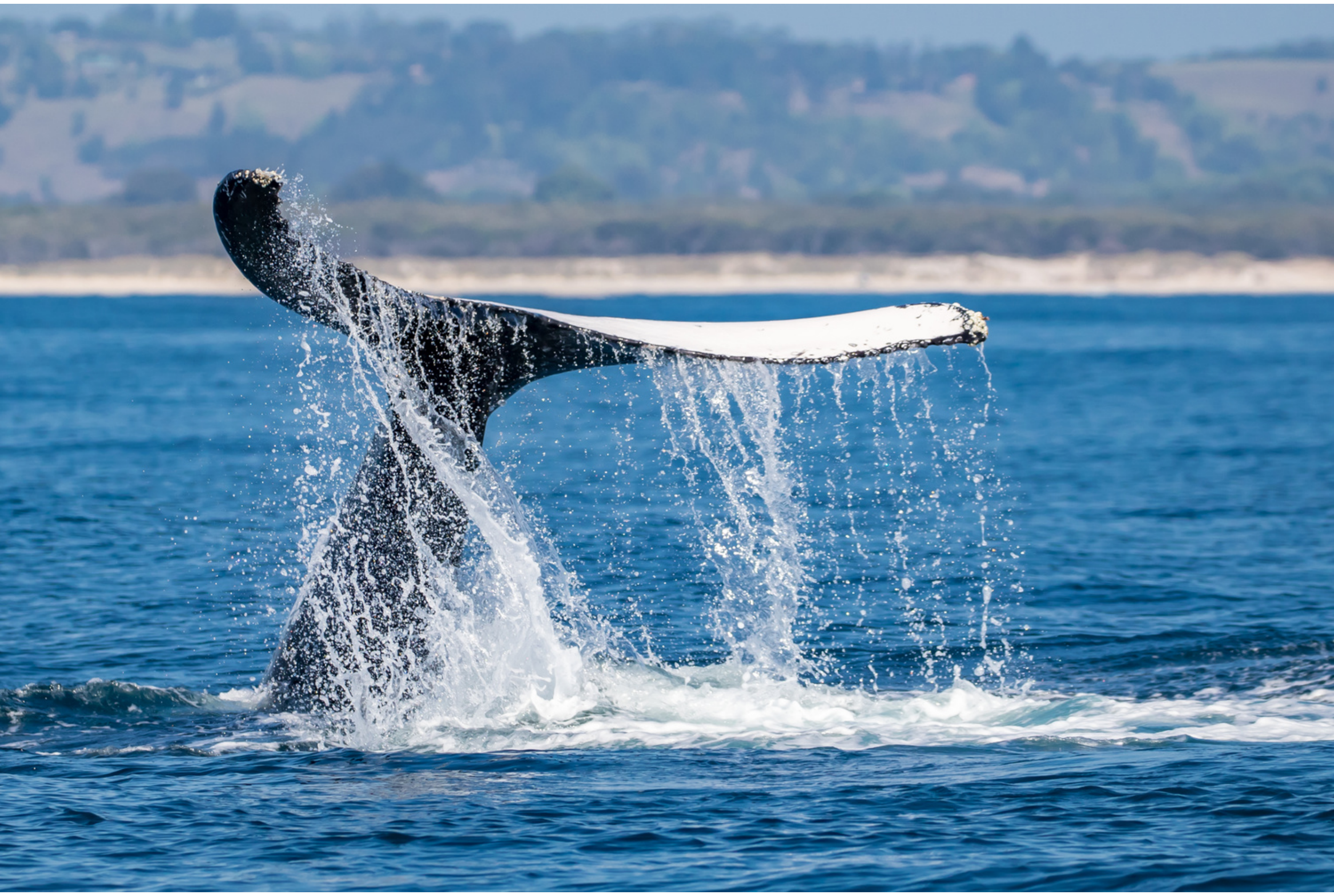
Q&A ESG Shareholder Session



WATSONS DISTRICT WHALE PROGRAM

Let's have some business.

Q&A ESG Shareholder Session
ESG Company Presentation
Net Zero & ESG Advisory



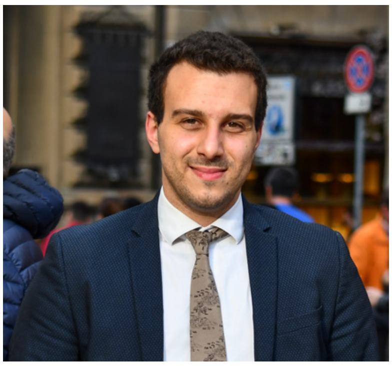
WATSONS DISTRICT SEAGULL PROGRAM

Become a Seagull.

Q&A ESG Shareholder Session
ESG Company Presentation
Watsons District General Questionnaire
Net Zero & ESG Advisory
Investor Relations

How ESGs create value?

By engaging in ESGs your company can provide shareholders and stakeholders accurate and quality plans and informations.
Many investors believe in the effectiveness of ESG strategy will lead to competent and efficient governance. Investors and Asset Managers are attracted by transparency performance reports or dialogues addressing ESG actions and priority.
Companies that implemented ESG practices during the pandemic performed better financially. Those companies who adapted and managed the pandemic using ESG strategies now have structures and systems in place that will help them cover future risks, such as climate change. Be committed also enables your company to minimize its operating costs and environment footprint.
Will help you to increase employee productivity as well, need to be done with specific programs. These programs can increase employee satisfaction and promote positive outcomes on an environmental, social, and financial level.



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Founder and Chairman
FEDERICO RICCI

"IS THE CONSERVATION OF THE ENTITY THAT MAKES THE GREATNESS".

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